

# LONG FLAT



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The issue of how wine is delivered to the drinker is developing into one of environmental consciousness and quality assurance.

On the positive side is the one litre Tetra Pak, which weighs next to nothing and is fully recyclable. The first I encountered was from Long Flat a couple of years ago. The company sells its wine in both bottled and Tetra "B-Pak" versions. The environmental cred of the latter package is clearly stated on the label just in case you need to be told.

## LONG FLAT SHIRAZ

Decent raisin chocolate fruit and spice. Smells pretty deep. Plenty in the mouth too - a really good dollop of blood plum and pippy flavour - with balancing dry tannins rounding things off. Tastes emphatically of shiraz and was the top "cask" red in my line up.

*Tim White, the age (melbourne) magazine  
27 June, 2008*

## THE B-PAK (IT'S A BOTTLE IN A PACK)

ALL THE BENEFITS OF A BOTTLE.  
ALL THE CONVENIENCE OF AN ENVIRONMENTALLY FRIENDLY PACK.  
ANOTHER SIMPLY GREAT IDEA FROM LONG FLAT

