

LONG FLAT



SHOP SMART

Before you chuck a product in your trolley, ask a few questions: does it have wasteful or excessive packaging? Was it produced locally? Is the packaging recyclable? Go for products made from materials like paper, cardboard, aluminium, steel and recycled plastics.

Long Flat wines are a great example of smart packaging - the lightweight B-Pak takes half as much energy to make as glass. We're sold.

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THE B-PAK (IT'S A BOTTLE IN A PACK)

ALL THE BENEFITS OF A BOTTLE.
ALL THE CONVENIENCE OF AN ENVIRONMENTALLY FRIENDLY PACK.
ANOTHER SIMPLY GREAT IDEA FROM LONG FLAT

