

# LONG FLAT



Long Flat B-Pak is a new, quality Aussie wine in a go-anywhere, convenient “pak” – there’s no cork, it pours well and is shatterproof. The unique octagonal, one-litre pak will protect and preserve the flavour and quality aspects of the wine. And when you’ve swallowed the last drop, just crush and recycle. Too easy.

Price: \$8.99

Good Food Ideas  
January 2007

## THE B-PAK (IT'S A BOTTLE IN A PACK)

ALL THE BENEFITS OF A BOTTLE.  
ALL THE CONVENIENCE OF AN ENVIRONMENTALLY FRIENDLY PACK.  
ANOTHER SIMPLY GREAT IDEA FROM LONG FLAT

